

BENITA CARR

PRODUCER

PROFILE

Highly experienced video & digital media producer, video artist, and photographer who excels at bold, innovative storytelling with an artistic eye. Recognized for award-winning video art and photography with work exhibited across the U.S., including the Smithsonian's National Portrait Gallery.

SKILLS

– Leverages interpersonal communication and organizational skills to work effectively across a range of internal/external vendors, production teams, and clients.

– Skilled in creative ideation and R+D with a keen ability to problem-solve.

– Manages diverse creative teams with positivity and empathy, successfully creating rapport, while remaining calm and flexible in fast-paced, high-intensity environments.

– In-depth knowledge of staging, lighting and film/video equipment, live stream, virtual event platforms, and remote capture solutions.

– Talented arts educator, passionate about mentoring creatives.

CONTACT INFORMATION

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PROFESSIONAL HISTORY

Producer

The XD Agency. (Aug. 2017 - Sept. 2020)

Managed and executed complex video, digital media, and immersive virtual event productions for global brands from pre- to post-production.

– Responsible for hiring, coordination, and management of up to 100 cast and crew including: script supervision, auditioning, casting, location scouting, props, wardrobe/makeup, and logistics.

– Supervised all post-production: edit, graphics, color, VO record, music search, and stock imagery.

– Developed and managed five- to six-figure budgets, consistently delivering projects on or under budget.

– Negotiated and secured creative licensing, permits and contracts.

– Developed production schedules and timelines, regularly meeting milestones and deadlines.

– Collaborated with cross-department stakeholders including creative, accounts, and production.

– Facilitated effective client relationships, managing expectations.

Clients: Samsung | Cisco | Mercedes Benz | Porsche | LEGO | Fiserv | Zscaler | McKesson

Freelance Video Producer

Independent. (2007 - 2017)

Producer, Coordinator, and Post Supervisor for commercial, corporate, educational, and non-profit video productions.

Clients: Reebok | Southwest Airlines | Woodruff Arts Center | Fiserv | Coca-Cola | Mercedes Benz | Global BMW | AT&T | Ford | Spanx | Jim Ellis Automotive | Aaron's | Chick-fil-A | Lucent Technologies | UPS | Roche Diagnostics | Samsung | CARE | Porsche

EXPERTISE

Adobe Photoshop | Lightroom | Premiere Pro | Frame.io | Microsoft Office Suite | Apple Keynote | Pages | Smartsheet | Film/video budgeting software (diverse)

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SELECT AWARDS & ACHIEVEMENTS

-Outwin Boochever Portrait Competition, Smithsonian National Portrait Gallery, DC (2009)

-Purchase Award, The Museum of Contemporary Art of Georgia, Atlanta, GA (2005)

-Joyce Elaine Grant Award, Texas Women's University (2004)

-Best Experimental Short for Surface Tension, Downstream Film/Video Festival, Atlanta, GA (2003)

-Artist in Communities Initiative Grant, Fulton County Arts Council (2002)

-Emerging Artist Award (Finalist), Ansel Adams Center for Photography (1997)

EDUCATION

Georgia State University

Master of Fine Arts, Studio|Photography

University of Texas at Austin

Bachelor of Business Admin, Marketing

PROFESSIONAL HISTORY

Digital Photography Teacher

The Weber School (Aug. 2016 - May. 2017)

Created, implemented and taught digital photography curriculum to students grade 9-12.

Photography Instructor

Georgia State University, School of Art & Design/Atlanta College of Art (2010/1994 - 2007)

Designed, implemented, and taught curriculum for: Photo I, Photo II, Documentary, Alternative Processes, Portfolio, and Directed Studies. Served on Graduate and Undergraduate Thesis Committees, Graduate Critiques and Guest Artist Lectures.

Teaching Artist

Woodruff Arts Center Education Collaboration (2009)

Designed, implemented, and taught curriculum for: Photo I, Photo II, Documentary, Alternative Processes, Portfolio, and Directed Studies. Served on Graduate and Undergraduate Thesis Committees, Graduate Critiques and Guest Artist Lectures. Developed and taught photography program to enhance K-5 art education in the Atlanta Public School system.

Public Relations Director + Artist-in-Residence Coordinator

Arts Festival of Atlanta (1986-1991)

Created, coordinated and implemented the Festival's public relations campaign, including broadcast, radio and print for local, regional and national markets. Coordinated and managed the annual artist-in-residence program for nationally and internationally recognized artists.

Video Artist & Photographer

(1994 - Present)

Created site specific and multimedia collaborative video installations. Exhibited in public/private spaces, galleries, and museums across the U.S., including the Smithsonian's National Portrait Gallery and represented in the permanent collection of the Museum of Contemporary Art of Georgia (MOCA GA).

+ Extensive artist resume and bibliography available upon request.