**Benita Carr**

*Curriculum Vitae*

**Work History – Senior Producer**

May 2022-February 2023

**Senior Producer, Blue Marble Video, Atlanta, GA**

August 2017-September 2020

**Producer, The XD Agency, Atlanta, GA**. Worked to execute corporate projects for clients including Samsung, Cisco, Mercedes Benz, Porsche, LEGO, Fiserv, Zscaler, and McKesson. My role was collaborating and communicating across three internal teams – creative, accounts and production. Initially, I served primarily as a video/digital media producer and most recently pivoted to producing immersive virtual events. I have extensive knowledge and experience in pre-production, production and post-production phases of video and digital media projects.

 **Professional Strengths**

* Extensive knowledge of creating video/digital media projects and immersive virtual events for large, medium and small corporate clients.
* Strong skills in research + development, creative ideation, planning, facilitating, executing and managing video/digital media/virtual events production from inception to completion. Lead client discussions and manage expectations.
* Deep knowledge of live stream, virtual events platforms and remote capture solutions.
* Strong budgeting and budget management skills. Create/build/manage production schedules, timelines and deadlines.
* Strong interpersonal, communication and organizational skills across all internal and external vendors + client teams. Excellent ability to locate important resources and work effectively with a wide range of constituencies in a diverse community.
* Sound ability to independently manage creative projects in a fast-paced environment, handle multiple tasks and work under pressure with a good attitude and cool demeanor.
* Responsible for all cast and crew logistics/coordination/management including hiring, script supervision, auditioning, casting, talent calls, scouting, props, wardrobe, makeup in studio and/or on location. Create/manage production schedules, shot lists, call sheets, release forms, licensing, insurance, payroll.
* Full supervision of post-production including edit, graphics, color, VO record, music search, stock Imagery, et al.
* Excellent storyteller with a creative eye. Experienced photographer working in various formats including video and film.
* In-depth knowledge of staging, lighting and film/video equipment.
* Experienced in Adobe Photoshop/Lightroom/Premiere Pro with working knowledge of Microsoft Office Applications including Excel, Word, PowerPoint, Apple Keynote, Pages, Smartsheet, frame io, film/video budgeting software and the Internet.

2007-2017, **Freelance Producer, Coordinator, Post Supervisor for Commercial,**

2020-2022, **Corporate, Educational and Non-Profit Video Production.**

**Present** *(Professional Strengths* apply*. See above).*

Clients include: Southwest Airlines, Woodruff Arts Center, Fiserv, Reebok, Coca Cola, Mercedes Benz, Global BMW, AT&T, Aaron’s, Ford, Spanx, Jim Ellis Automotive, Fiserv, Chick-fil-A, Lucent Technologies, UPS, Care, Roche Diagnostics, Samsung.

**Work History – Education**

2016-2017 **Digital Photography Teacher**, **The Weber School, Atlanta, GA.** Created/implemented/taught digital photography fine arts curriculum including instruction in software programs Lightroom and Photoshop to students 9-12K.

1994-2007 **Photography Instructor, Georgia State University, School of Art & Design/Atlanta College of Art.**

+ 2010Designed and taughtcourse curriculum for: *Photo I, Photo II, Documentary, Alternative Processes, Portfolio, Directed Studies. Served on numerous Graduate and Undergraduate Thesis Committees, Graduate Critiques and Guest Artist Lectures.*

2009 **Teaching Artist,** **Woodruff Arts Center Education Collaboration, Atlanta, GA**

 Week-long teaching artist residencies in Atlanta Public School System K-5. Created/Implemented/taught photography projects and conducted residencies to enhance art education curriculum in Atlanta public school system.

2007 **Teaching Mentor/Artist**: “*At the Edge”*, Ernest G. Welch School of Art & Design Gallery, Georgia State University with the Department of Psychology, Center for Behavioral Neuroscience. Created, designed, and implemented photography project for and with teenagers experiencing emotional, behavioral, and cognitive differences living in a group residential home at Devereux Center for Resilient Children, Kennesaw, GA. The project concluded with an exhibition at the Youth Art Connection in Atlanta, GA.

2000-2001 **Visiting Photography Instructor, Georgia State University**, **Atlanta, GA.**

1991 **Instructor/Mentor**, ***As Seen by Teens***, John Hope Community Photography Project sponsored by the Atlanta Photography Group. Created, designed and implemented photography project for teenagers living in underserved communities in Atlanta.

**Work History - Arts Professional**

* 1. **Gallery Manager, Atlanta Photography Gallery**. APG is a contemporary showcase for local/national artists working in photography.

1986-1991 **Public Relations Director/Artist-in-Residence Coordinator, Arts Festival of Atlanta.** A nine-day contemporary visual and performing arts festival held annually from 1956 -1996 in Piedmont Park, an urban playground designed by NYC Central Park Architect Frederick Olmsted. Responsibilities included creating, coordinating and implementing the Festival’s public relations campaign that included broadcast, radio and print for a local, regional and national market. Coordinated and organized the yearly artist in residence program working with nationally and internationally recognized artists.

**Work History – Artist**

1994–Present **Working** **Artist.** Primary mediums are photography and video and include site specific and multimedia collaborative video installations exhibited in public/private site-specific locations, museums and galleries nationally, regionally and locally.

**Installations/Collaborations/Site Work**

2018 ***ground.loop,*** 4 channel video installation, Whitespace Gallery, Atlanta, GA

2016 ***When I Whistle***…Multi-Media Installation (Video & Live Performance), the historic Swan House, The Atlanta History Center, Atlanta, Georgia

2013 ***Horse Drawn Piano*,** Interactive Musical Sculpture & Performance,

Flux Night,Castleberry Hill, Atlanta, GA

2007 ***Art on The Edge***, Ernest G. Welch School of Art & Design, GA State University,

Atlanta, GA

2007 ***IN FOCUS,*** Tate Modern, London, England

2003 ***Lingua Physical: Notes from a Body Challenged***, Arts For All Gallery, Atlanta, GA

2003 ***Surface Tension***, Art Spot Gallery, Atlanta, Ga

2003 ***The Hovering,*** The Atlanta Contemporary Art Gallery, Atlanta, GA

2002 ***We’re Here,*** *The Big Picture*, Atlanta Celebrates Photography, Atlanta, GA

2002 ***The Infinity Project,*** The Atlanta Contemporary Art Gallery, Atlanta, GA

2001 ***tsk! tsk!,*** multimedia site work on and in a 100 ft water tower, Atlanta, GA

2000 ***Tubes, Balls and Rings***, Hastings Seed Factory, Atlanta, GA

1997 ***Gracious Living,*** Arts Festival of Atlanta, Atlanta, GA

1994 ***Filet of School Bus,*** City Gallery East, Atlanta, GA

# Individual Exhibitions

2012 ***Morning Sun***, Whitespace Gallery, Atlanta, GA

1999 ***Gretch,*** 48’ semi-trailer, corner of Krog Street and Dekalb Ave., Atlanta, GA

1996 ***Strip,*** the Pickle Room, 14th Street Warehouse, Atlanta, GA

1994 ***Purple Hearts,*** The Arts Exchange, Atlanta, GA

1993 ***Histories Mysteries/Purple Hearts,*** Georgia State University

1991 ***Twisted Cement,*** Callanwolde Fine Arts Center, Atlanta, GA

# Selected Group Exhibitions

2012 ***Groundstory: Tales from the Shade of the South,*** The Dalton Gallery, Agnes Scott College, Atlanta, GA.

2009 ***Outwin Boochever Portrait Competition***, The Smithsonian, National Portrait Gallery, Washington, DC.

2009 ***Photographs from the Permanent Collection***, MOCA GA, Atlanta, GA

2006 ***Our Voices***, The Atlanta Women’s Foundation, Atlanta GA

2006 ***Potentially Harmful: The Art of American Censorship***, Georgia State University

Art Gallery, Atlanta, GA.

2006 ***The Ben Show***, Spruill Center for the Arts, Atlanta, GA

2005 ***As They See It: Georgia Photographers***, MOCA GA, Atlanta, GA

2005 ***Photography: MOCA GA at SunTrust Plaza***, Atlanta, GA

2005 ***The Red Clay Survey***, Huntsville Museum of Art, Huntsville, AL

2005 ***2005 Biennial***, Atlanta Contemporary Art Center, Atlanta, GA

2005 ***Joyce Elaine Grant Exhibition***, Texas Women’s University, Denton, Texas

2002 ***Atlanta Master Photographers,*** Kennesaw State University, Kennesaw, GA

1998 ***Imaginary Friend,*** Rupert Goldsworthy Gallery, New York, NY

1997 ***The Visceral Intellect,*** Women & Their Work Gallery, Austin, TX

1996 ***Black & White,*** Nancy Solomon Gallery, Atlanta, GA

1995 ***The Body Photographic,*** New Orleans Museum of Contemporary Art, New Orleans, LA

1993 ***The November Show,*** The Hastings Building, Atlanta, GA

1992 ***Young, Black & Male,*** North Carolina Center for the Advancement of Teaching, Western Carolina University

1991 ***Black Men: Image/Reality,*** New Visions Gallery, Atlanta, GA

1990 ***Artists in Georgia,*** Albany Museum of Art, Albany, GA

1990 ***Atlanta Underground and other False Truths,*** Atlanta Photography Gallery, Atlanta, GA

**Awards/Grants/Fellowships**

*2009* Outwin Boochever Portrait Competition, Smithsonian National Portrait Gallery, DC

2005 Purchase Award, The Museum of Contemporary Art of Georgia, Atlanta, GA

2004 Individual Artist Grant, Bureau of Cultural Affairs, City of Atlanta.

2004 Joyce Elaine Grant Award, Texas Women’s University, Denton, TX

2003 *Best Experimental Short* ***(Surface Tension),*** Downstream Film/Video Festival, Atlanta, GA

2002 *Artist in Communities Initiative Grant,* Fulton County Arts Council

2000 *Collaborative Artist Grant,* Bureau of Cultural Affairs, City of Atlanta

1998 *Individual Artist Grant,* Bureau of Cultural Affairs, City of Atlanta

1997 *Finalist, Emerging Artist Award*, Ansel Adams Center for Photography, San Francisco,

 CA. *Juror: Andy Grundberg*

1995 Individual Artist Grant, Bureau of Cultural Affairs, City of Atlanta

1993 *Individual Artist Grant,* Fulton County Arts Council

1992 *American Photography Institute Graduate Seminar Fellowship*, New York, NYC

1991 *Individual Artist Grant,* Georgia Council for the Arts

#### Collections

The Museum of Contemporary Art of Georgia, Atlanta, GA

The Bunnen Collection, Atlanta, GA

Various Private Collections

**Selected Bibliography**

*Potentially Harmful: The Art of American Censorship*, (Exhibition Hardcover Catalogue)

Ernest G. Welch School of Art & Design, Georgia State University, Atlanta, GA. 2006.

*The Red Clay Survey: 2005 Triennial Exhibition of Contemporary Southern Art Catalogue*.

Huntsville Museum of Art, Huntsville, Alabama.

Cathy Fox *Up-and-Comers,* Atlanta Journal Constitution, May 8, 2005, p.L3.

Feaster, Felicia *Tastes Great, Less Filling,* Creative Loafing, April 21-27, 2005, p.45.

Feaster, Felicia *Injury and Self-Identity,* Creative Loafing, October 9-15, 2003, p.55.

Fox, Cathy *Challenges in Perspective*, Atlanta Journal Constitution, October 26, 2004 p. M3

Tuttle, Lisa *Art Review, tsk! tsk*!, Sculpture Magazine, Vol. 21, No. 5, June 2002

Byrd, Cathy *Dark, Humorous Photo Show*, Creative Loafing, March 1999 Vol. 27, no. 43, p.38.

Bernstein, S. *Strip Tease*, Atlanta Jewish Times, March 21, 1997. p. 49-50.

Todd-Raque, S. *Benita Carr, Strip****,*** Art Papers, Issue 4, July/August 1996, p.58.

Cullum, Jerry *Sum of Collage*, Atlanta Journal Constitution, April 5, 1996. p. 12.

Moore, David *Carr’s Bodies,* Creative Loafing, Atlanta, GA, March 23, 1996. p. 30.

*Artistic Freedom Under Attack,* People for the American Way: Vol. 2 1994, p.82.

Todd-Raque, S. *Purple Hearts****,***  Art Papers, Vol. 18, No.2 (March/April 1994) p. 24.

Matis, Gretchen *Disturbing Images of Women Color Once Controversial GSU Exhibit,*

 The Atlanta Journal Constitution, Living Section, Monday, Jan. 24, 1994.

Jinker-Lloyd, A. *Beautifully Provocative,* Creative Loafing, January 22, 1994, p. 24.

Hammond, S. *Controversial Artist Gets Fair Showing,* *The Signal: Georgia State University Student Newspaper,* January 18-24, 1994, p. 11A.

Fox, Catherine *GSU Show Moved,Students Protest,* Atlanta Journal Constitution, Sept. 28,1993, p.B7.

# Education

Georgia State University, MFA, Photography

University of Texas/Austin, BBA, Marketing